

Cookie policy

What is a Cookie?

Cookies are small text strings used to perform computer authentication, session monitoring and storage of specific information about users accessing the server. They are usually installed on each user's browser.

Some operations would not be possible without the use of cookies, which in some cases are technically necessary.

The law states that "technical" cookies can be used even in absence of consent; these include:

- Cookies installed on the user/contractor terminal directly by the owner of the single website, if they are not used for other purposes: this is the case of session cookies, authentication cookies, customization cookies (for example, for the choice of the navigation language), etc.
- Cookies used to statistically analyze accesses/visits to the website (so-called "analytics" cookies) which pursue exclusively statistical purposes and collect information in aggregate form.

Differently "profiling cookies", aimed to create user profiles, are used to send advertising messages in line with the preferences expressed by the user during the web navigation. Due to the particular invasiveness that such cookies may have in the private sphere of users, the European and Italian legislation require that the user shall be adequately informed to express a valid consent about their use.

A further element to consider is related to third parties cookies. This type of cookies integrates features developed by third parties within the pages of the website such as icons and preferences expressed in social networks in order to share content or to use third parties software services (such as software to generate maps and additional software that offer additional services). These cookies are sent from third parties domains and from partner websites that offer their functionality between the pages of the website.

Cookies on this website

The website Beewise does not use profiling cookies but only technical and performance cookies.

Technical cookies are strictly necessary for the proper functioning of the pages of this Web site, i.e. they are installed to:

- Identify user's device when log in to websites. In this way it is possible to provide information on products, allow the display of personalized content and make available other functions and services.
- Analyze the navigation in order to make it easier to access the services.

- Conduct aggregate research and analysis to improve the content, products and services.
- Improve security.

The website uses performance cookies, subject to your prior consent, to count visits and traffic sources and to improve the performance of the website, i.e. they are installed to know which pages are the most and least popular and see how visitors move around the website.

Please note that all information collected by these cookies is aggregated and therefore anonymous.

If you do not allow the use of performance cookies, Beewise will not be able to monitor the performance of the website.

The features of the cookies used on the Site are illustrated in the table below.

Name	Purpose	First part/ Third part	Duration	Other information
_icl_visitor_lang_js	This cookie is related to a Wordpress plug-in used to associate the correct language to the user.	First party	24 hours	https://wordpress.org/about/privacy/cookies/
cb-enabled	This cookie is associated with a free script which shows a cookie alert notice on a website. It is used to record when the user has dismissed the notice to prevent it re-appearing on return visits.	Third party - cdnjs.cloudflare.com	365 days	https://www.cloudflare.com/cookie-policy/
OptanonAlertBoxClosed	This cookie is associated with the cookie settings provided by OneTrust.com.	Third party - OneTrust	365 days	https://www.onetrust.com/cookie-policy/
OptanonConsent	This cookie is associated with the cookie settings provided by OneTrust.com.	Third party - OneTrust	365 days	https://www.onetrust.com/cookie-policy/
_ga_K2GNSDNYKB	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitors, sessions and campaigns data for the sites analytics reports.	Third party - Google Analytics	730 days	https://policies.google.com/privacy?hl=en-US

_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitors, sessions and campaigns data for the sites analytics reports.	Third party – Google Analytics	730 days	https://policies.google.com/privacy?hl=en-US
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How to disable cookies

The use of cookies by the website Beewise can be avoided through the settings of browsers. Although the "Help" function of most browsers indicates how to configure it so that it signals when a new cookie is received on the device, refuse new cookies, or disables them altogether. To facilitate users, the links to the instructions on how to disable cookies through the configuration of different browsers are shown below.

Internet Explorer: <http://windows.microsoft.com/it-it/windows7/how-to-manage-cookies-in-internet-explorer-9>

Google Chrome: <https://support.google.com/chrome/answer/95647?hl=it>

Mozilla Firefox: <https://support.mozilla.org/it/kb/Gestione%20dei%20cookie>

Opera: <http://help.opera.com/Windows/10.00/it/cookies.html>

Safari: http://support.apple.com/kb/HT1677?viewlocale=it_IT

After this operation, however, some functions of the web pages may not be performed correctly.

Data Controller and Data Protection Officer

The companies that will carry out the processing of your personal data according to the purposes and methods listed below are Azimut Capital Management S.p.A. and Azimut Investment S.A. (“**Azimut**”) in their quality of joint controllers pursuant to article 26 of the GDPR.

You will be able to reach us out and obtain more information about our role and responsibilities by sending an email to: privacy@beewiseapp.com

Azimut has appointed a Data Protection Officer (DPO) that you may reach out to by sending an e-mail to: dpo@beewiseapp.com

Communication of personal data

The employees and collaborators of Azimut may process the personal data collected using cookies in their quality of authorized persons. In addition, the processing may be carried out by companies trusted by Azimut as data processors, pursuant to Article 28 of European Regulation 2016/679.

An updated list of third parties who are identified as data processor is available, by request, sending a communication to the address below or an email to: privacy@beewiseapp.com

Personal data will not be disclosed in any way.

Rights of the data subject

Each Data Subject has:

- a) a right to access to his/her personal information processed by or on behalf of Azimut;
- b) a right to have his/her Personal Data rectified by Azimut if they are incorrect or incomplete;
- c) a right to request the erasure of his/her Personal Data as provided for by article 17 of the GDPR;
- d) a right to obtain a limitation of the processing of his/her data in accordance with the provisions of article 18 of GDPR;
- e) a right to object to the processing of his/her data;
- f) a right to lodge a complaint with the Commission Nationale pour la Protection des Données ("CNPD") in Luxembourg and the relevant authority of the Member State in which the Data Subject resides or works in accordance with the provisions of article 77 of the GDPR;
- g) a right to receive the Personal Data concerning him or her or to request that it be transmitted to another data controller, when feasible, in accordance with the provisions of article 20 of GDPR.

At any time, you will be able to exercise your rights by sending an email to privacy@beewiseapp.com

We may amend this cookie policy from time to time. Please, visit this website to ensure that you are always up to date about all processing activities and our compliance with applicable data protection legislation.