Cookie policy

This document explains the processing of information, which may include personal data, carried out through cookies on the Website.
For any additional information on processing of personal data, including your rights under the GDPR, and definitions herein please visit the Privacy Notice.

What are cookies?

Cookies are small text strings used to perform computer authentication, session tracking and storage of specific information about users accessing the server and are usually present in each user's browser.

Some operations could not be performed without the use of cookies, which are therefore technically necessary in some cases.

Current legislation provides that 'technical' cookies may be used even without consent; these include:

- Cookies implanted in the user's terminal directly by the publisher of the individual website, if they are not used for any other purpose: this is the case with session cookies, authentication cookies, personalisation cookies (e.g. for choosing the navigation language), etc.
- Cookies used to statistically analyse access/visits to the site (so-called 'analytics' cookies), which only serve statistical purposes and collect information in aggregate form.

While 'profiling' cookies are aimed at creating profiles of the user and are used to send advertising messages in line with the preferences expressed by the user while surfing the web. Because of the particular invasiveness that such devices may have in the private sphere of users, European and Italian laws provide that users must be adequately informed about their use and thus express their valid consent.

A further element to be considered concerns third-party cookies. This type of cookie integrates functionality developed by third parties within the pages of the site such as icons and preferences expressed in social networks for the purpose of sharing content on the site or for the use of third party software services (such as software to generate maps and other software offering additional services). These cookies are sent from third party domains and partner sites that offer their functionality between the pages of the site.

Use of cookies

The Website uses technical cookies for the purposes of the proper functioning of the pages of this site, i.e. for the purpose of:

- Identifying the user's device when logging onto a website. This makes it possible to provide product information, allow personalised content to be displayed and make other functions and services available.
- Analysing navigation in order to make access to services easier.

- Conducting aggregate research and analysis to improve content, products and services.
- Improving security.

On the Website we may also use, subject to your consent, performance cookies that allow us to count visits, analyse traffic sources and improve the performance of the Website. These cookies therefore allow us to collect information about which pages are the most and least popular and to see how visitors move around the Website.

Please note that all information collected by these cookies is aggregated and therefore anonymous.

Subject to your consent, we may also use profiling cookies on the Website.

Some cookies are directly provided and managed by Azimut, which acts as the data controller for them. Otherwise, other cookies may be provided and managed by third parties independent from Azimut, which will act as autonomous data controllers for their respective cookies. Please visit the privacy policy and cookie policy (if any) of these third-parties for any relevant information.

If you do not consent to the use of performance cookies, we will not be able to monitor the performance of the Website.

The characteristics of the cookies used on the Website are illustrated in the link below.
https://beewiseapp.com/international/cookie-declaration